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FOR IMMEDIATE RELEASE

Stags Leap District Announces Their Annual “Vineyard to Vintner” Celebration

2014 marks Stags Leap District’s 25th year as the birthplace of world-class American Cabernet Sauvignon

WHO: Consumers, wine media and trade are invited to the annual “Vineyard to Vintner” experience in Napa Valley’s Stags Leap District. This exclusive 3-day weekend offers intimate opportunities to taste the appellation’s world-class Cabernets while mingling with the winery owners and vintners. Events include dinners, open houses (*many at wineries that are not open to the public*), an intriguing panel discussion and tasting on what has made this region so distinctive over the past 25 years. A grand finale vintner-hosted brunch on Sunday, featuring a sneak preview of our upcoming Appellation Collection to be released Fall 2014. Visitors are able to choose their experiences, Friday through Sunday, and visit any of the 19 Stags Leap District Winegrower member wineries on Saturday.

WHEN: Friday April 25, through Sunday, April 27, 2014

TICKETS: Pricing ranges from \$175 for a single day pass up to \$725 for the full 3 days and a Signature Weekend for Two that includes the Association’s limited Appellation Collection for \$2995. Tickets go on sale on February 14th at www.stagsleapdistrict.com/V2V.

EVENTS: ***Friday: April 25, 2014 // 6:30 PM - 10:00 PM***

‘A Special Evening of Library Wines’

In honor of the 25th Anniversary of the designation of Stags Leap District on wine labels, this year winery owners and vintners are selecting their most cherished library wines for this intimate dining experience. Visitors enjoy the cuisine of four celebrated chefs as menus are paired with decades of Stags Leap District winemaking. Choose one of four exclusive dinners for an unforgettable night of world-class wines and neighborhood hospitality, including:

- *Hosted at Baldacci Family Vineyards with Cliff Lede Vineyards, Lindstrom Wines, Robinson Family Vineyards and Stag’s Leap Wine Cellars.*
- *Hosted at Chimney Rock Winery with Shafer Vineyards, Steltzner Vineyards and Taylor Family Vineyards.*
- *Hosted at Clos Du Val with Hartwell Vineyards, Ilseley Family Vineyards, Silverado Vineyards and Terlato Family Vineyards.*
- *Hosted at Pine Ridge Vineyards with Malk Family Vineyards, Odette Estate, Regusci Winery and Stags’ Leap Winery*

Saturday: April 26, 2014 // 11:00 AM - 5:00 PM

Winery Open Houses: ‘Exclusive back stage passes to Stags Leap District Wineries’

This district-wide event gives visitors access to the most historic properties and the newest members of Stags Leap District. Attendees begin at a starting point of their choice and wind their way up and down the Silverado Trail from winery to winery. Their “V2V Pass” gives them exclusive access to the region’s vintners and winemakers. They can discover winery caves, enjoy special barrel tastings, explore cellars, and enjoy food and wine pairings not available to the public.

Saturday: April 26, 2014 // 10 – 11:30 a.m.

‘Looking Back, Leaping Forward 25th Anniversary Seminar’ - at Shafer Vineyards

Join the Stags Leap District vintner panel at Shafer Vineyards as local industry leaders look at the appellation’s history and future; reputation and quality; and sense of place spanning five decades. Moderators will lead a candid conversation with veteran vintners and neighborhood newcomers to reveal the most compelling truths about the appellation and dish the dirt (volcanic, clay loam or gossip) that exists too.

Sunday: April 27, 2014 // 10:30 AM - 1:00 PM

‘Appellation Collection Sneak Preview and Vintner-Hosted Brunch’ - fare by Michelin-starred Meadowood Resort at Silverado Vineyards

Visitors can meet and mingle with Stags Leap District vintners and be the first to sneak preview the exclusive release of the 2010 Appellation Collection of 17 world-class Cabernet Sauvignons. Attendees can also sip, swirl and stroll through Silverado Vineyards’ umbrella-filled plaza as they enjoy a selection of cold whites and exceptional brunch fare prepared by the famed Michelin-starred Meadowood Resort.

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**SLD MEMBERS:**

Baldacci Family Vineyards
Chimney Rock Winery
Cliff Lede Vineyards
Clos Du Val
Hartwell Vineyards
Ilsley Vineyards
Lindstrom Wines

Malk Family Vineyards
Odette Estate
Pine Ridge Vineyards
Regusci Winery
Robinson Family Vineyards
Shafer Vineyards
Silverado Vineyards

Stag's Leap Wine Cellars
Stags' Leap Winery
Steltzner Vineyards
Taylor Family Vineyards
Terlato Family Vineyards

Stags Leap District's 25th Anniversary:

Stags Leap District is the birthplace of world-class American Cabernet Sauvignon and is the only appellation to have a wine featured in the Smithsonian National Museum of History. In 1989 the Alcohol and Tobacco Tax and Trade Bureau (TTB) approved the Stags Leap District an official sub-AVA of the Napa Valley. While the official AVA status was granted 25 years ago. Stags Leap has been perfecting Cabernet for more than 50 years. Napa Valley wine pioneer, Nathan Fay, first planted Cabernet in the region in 1961, seeing a resemblance to Bordeaux in the combination of the Stags Leap District's rolling hills, cooling wind, and loam clay soil. The Judgment of Paris in 1976 brought Stags Leap Cabernet to the world stage where the region was cemented as a world-class Cabernet producing region. Today, Stags Leap District wines are some of the most collectible in the world. Limited and in high-demand, wines from Stags Leap District are highly allocated and collected. More information can be found at stagsleapdistrict.com.

About Stags Leap District Winegrowers:

The Stags Leap District Winegrowers is a non-profit association of vintners and growers united by the mission of enhancing the reputation of the appellation and its wines, and sharing its quality with the wine-loving world. The SLDWA is comprised of 19 wineries and 10 grower members. Wineries include: Baldacci Family Vineyards, Chimney Rock Winery, Cliff Lede Vineyards, Clos Du Val, Hartwell Vineyards, Ilsley Vineyards, Lindstrom Wines, Malk Family Vineyards, Pine Ridge Vineyards, Odette Estate Winery, Regusci Winery, Shafer Vineyards, Silverado Vineyards, Robinson Family Vineyards, Stag's Leap Wine Cellars, Stags' Leap Winery, Steltzner Vineyards, Taylor Family Vineyards, and Terlato Family Vineyards. To learn more about the Stags Leap District, please visit stagsleapdistrict.com or find them on Facebook.com/StagsLeapDistrict.

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