

STAGS LEAP DISTRICT
Celebrating 25 Years



**Stags Leap District is the birthplace of world-class
American Cabernet Sauvignon.**

History

Stags Leap District has been a grape-growing region since the mid-1800's, though the first Cabernet Sauvignon vines were not planted here until 1961 when pioneer Nathan Fay planted what would become the first Stags Leap District Cabernet. His fruit was in high demand and sourced by winemakers throughout the early 1970's. In 1976, the famed Tasting of Paris catapulted the region into the global spotlight when French judges awarded a 1973 Cabernet Sauvignon from Stag's Leap Wine Cellars first place over legendary Bordeaux producers. Ten years later when the same wines were tasted blind a second time, top honors again went to a Stags Leap District wine – the 1972 Clos du Val Cabernet Sauvignon. Today, approximately 90% of the 1,200 acres currently planted to grapevines are Cabernet Sauvignon or other Bordeaux varietals.

25th Anniversary, 2014

While the region's reputation had been critically acclaimed for decades, it was in 1989 that Stags Leap District was awarded formal ATF appellation status based on findings of its distinctive terroir. One of the first sub-AVA's in the Napa Valley, 2014 marks the appellation's silver anniversary and today it remains the smallest producing Napa AVA by acreage. While 2014 is an important historical milestone, vintners and growers in the appellation continue to be visionaries committed to the best quality wines possible, while being stewards of this coveted and giving land.

25th Anniversary Scheduled Media, Trade & Consumer Events

February 22, 2014 // 4-7 p.m.

Pine Ridge Vineyards - 5901 Silverado Trail

Premier Napa Valley, House of Cab

Trade & Media Only, RSVP required - nancy@stagsleapdistrict.com

Meet the vintners and winemakers of Stags Leap District as they showcase their Premiere Napa Valley barrel lots, current releases and feature specially selected library wines spanning decades of winemaking to celebrate the appellation's anniversary. Slip into the lounge, saunter over to the bar and savor Stags Leap District Cabernet paired with innovative hors d'oeuvres.

April 26, 2014 // 10-11:30 a.m.

Shafer Vineyards - 6154 Silverado Trail

Vineyard to Vintner 25th Anniversary Seminar 'Looking Back, Leaping Forward'

RSVP Required - Consumer: nancy@stagsleapdistrict.com

Media: contact@teplinnuss.com

Join the Stags Leap District vintner panel at Shafer Vineyards as we look at the appellation's history and future; reputation and quality; and sense of place spanning five decades of winemaking. Moderators will lead a candid conversation with veteran vintners and neighborhood newcomers to reveal the most compelling truths about the Stags Leap appellation and dish the dirt (volcanic, clay loam or gossip) that exists too.

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